

PRIVACY POLICY

Last Updated: Jan 20, 2025

We are committed to safeguarding your privacy. This Privacy Policy details how we collect, use, share, and protect your personal information when you visit our website or use our services.

1. Information We Collect

Personal Information: We gather personal information directly from you when you interact with our website and services. This includes:

Contact Information: Such as your name, address, email, and phone number. We collect this information when you fill out forms, subscribe to our services, or contact us.

Account Information: When you create an account, we collect your username, password, and any other credentials you provide to access our services.

Transaction Information: Details related to your payments and orders, including billing information and purchase history.

Communications: Records of your correspondence with us, including customer support inquiries, feedback, and other communications.

Non-Personal Information: We automatically collect certain non-personally identifiable information as you navigate through our website. This includes:

Device Information: Such as your IP address, browser type, operating system, and device type. This helps us optimize our site for different devices and troubleshoot technical issues.

Usage Information: Information about how you use our website, including pages viewed, links clicked, and the time you spend on our site. This helps us understand user behavior and improve our services.

Referral Information: The website you visited before ours and the one you visit after leaving our site. This helps us understand how users find us and where they go after.

2. Use of Information

We use the information we collect to provide, maintain, and improve our services. This includes:

Service Delivery: Using your personal information to set up and manage your account, process transactions, and deliver the services you have requested.

Customer Support: Using your information to respond to your inquiries, resolve issues, and provide support.

Communication: Sending you important updates about our services, promotional materials, and other information that may be of interest to you. You can opt out of marketing communications at any time.

Transaction Processing: Handling your payments, verifying your identity, and preventing fraud.

Compliance: Ensuring that we comply with legal obligations, such as tax and financial reporting, and responding to lawful requests from public authorities. We use non-personal information to analyze trends, administer our site, improve user experience, and for marketing and research purposes. This information is aggregated and does not identify individual users.

3. Sharing of Information

We do not sell or rent your personal information to third parties. We may share your information in the following circumstances:

Service Providers: We may share your personal information with trusted third-party service providers who assist us in operating our website, conducting our business, or providing services to you. These service providers are contractually obligated to keep your information confidential and secure.

Legal Compliance: We may disclose your personal information to comply with applicable laws, regulations, legal processes, or government requests.

Protection of Rights: We may disclose your information to protect our rights, privacy, safety, property, or the public, as required or permitted by law. This includes sharing information with other companies and organizations for fraud protection and credit risk reduction.

Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred to the acquiring company. We will notify you of any such change in ownership or control of your personal information.

4. Data Security

We take data security seriously and implement various measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. These measures include:

Encryption: Using encryption technologies to protect your data during transmission and storage.

Access Controls: Restricting access to your personal information to authorized personnel only.

Security Audits: Regularly reviewing our security practices and procedures to ensure they remain effective.

Despite our efforts, no security measures are completely foolproof, and we cannot guarantee the absolute security of your data.

5. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes for which it was collected and to comply with legal and regulatory requirements. Once your information is no longer needed, we will securely delete or anonymize it.

6. Your Rights

You have several rights regarding your personal data, including:

Access: You can request access to the personal information we hold about you.

Correction: You can request corrections to inaccurate or incomplete personal information.

Deletion: You can request the deletion of your personal information, subject to certain exceptions.

Objection: You can object to the processing of your personal information for specific purposes.

Restriction: You can request restrictions on the processing of your personal information under certain circumstances.

Portability: You can request to receive your personal information in a structured, commonly used, and machine-readable format.

7. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our website. Cookies are small data files stored on your device that help us understand how you use our site and enable us to improve our services. You can control the use of cookies through your browser settings. Disabling cookies may affect the functionality of our website.

8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or the content of these external sites. We encourage you to read the privacy policies of any third-party websites you visit to understand how they handle your information.

9. SMS and Phone Numbers

We do not share or sell SMS opt-in, phone numbers, or any other contact information for the purpose of SMS marketing. Your phone number is used solely for the purposes you have consented to, such as receiving transactional messages or important updates related to our services. MK PREMIER INC does not share SMS consent or phone numbers with third parties or affiliates.

10. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. When we make significant changes, we will notify you by posting the updated policy on our website and updating the effective date. We encourage you to review this Privacy Policy regularly to stay informed about how we protect your personal information.

Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Address: 9525 S 79th Ave Ste 217A, Hickory Hills, IL 60457, USA

Email: mkpremierinc@gmail.com

Phone: 708-668-7942

By using our website, you consent to the terms outlined in this Privacy Policy.